

May 26, 2009

Dear Friend,

We would like to invite you to share our love and passion for animals as the Cleveland Animal Protective League (APL) hosts its annual Fur Ball gala: Cold Noses, Warm Hearts, one of Cleveland's premier fund-raising events! This year's event will be held on Saturday, October 3, 2009, at the InterContinental Hotel Cleveland. The generosity of our community is the key to making this evening a success and we hope you can be a part of this wonderful night.

Each year, nearly 10,000 animals find shelter and care at the Cleveland APL, many of them rescued from abusive or neglectful situations. The Cleveland APL receives no government funding and relies solely on donations to operate our animal shelter, investigate animal cruelty and neglect, and provide education to our community. During these difficult economic times, your generosity is even more critical—now more than ever, the APL needs to be a safe haven for animals with no other options. To be able to continue to do this, we need you to help ensure the success of this year's Fur Ball and move us closer to achieving the life-saving goals of expanding our veterinary treatment options, increasing adoptions, fighting pet overpopulation and developing more life-saving options for the animals in our care.

**Please consider helping the Cleveland APL and its animals by donating an item or service for our live or silent auction.** Popular items from past auctions include artwork, loge or box tickets, gift certificates, vacation packages and behind-the-scenes tours. Of course, these are only suggestions—we welcome your creative ideas as well!

**How Your Donation Will Be Recognized:**

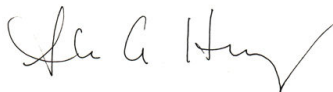
- ❖ Your item will be featured in our program and creatively displayed at the event in front of nearly 350 guests.
- ❖ Your company name will be listed on our website leading up to the event.

To make a donation to this year's event, which benefits the Cleveland APL Second Chance Fund, please complete the enclosed donation form and return the top two copies to the APL in the enclosed envelope, retaining the pink copy as a receipt for tax deduction purposes.

If you would like additional information about the Cleveland APL, Fur Ball sponsorship opportunities, or tickets, please call our Board Liaison, Tanis Swan, at 216-287-7347 or April Clark at 216-771-8823.

Thank you for your support of the Cleveland APL's 2009 Fur Ball. We are inspired by your belief in our mission.

Sincerely,



Sharon Harvey  
Executive Director



Bianca Cuic  
Auction Chairperson

**CLEVELAND ANIMAL PROTECTIVE LEAGUE**  
**Northeast Ohio's Largest Humane Society**  
**Second Chance Fund: Helping Animals with Special Needs**

As a private, nonprofit organization with a limited budget, the Cleveland Animal Protective League (APL) is frequently challenged by the cost of providing medical care for the thousands of sick, injured and special-needs animals who arrive on its doorstep every year. And yet, whether they're surrendered by their owners, turned in by caring individuals who found them as strays, or rescued by the APL Humane Investigations Officers from situations of abuse, abandonment or neglect, the APL believes they all deserve hope for a second chance.

The goal of the APL's Second Chance Fund is to provide veterinary care for animals who need another chance, a chance not only to survive, but also to heal and start a new, healthy life with a "forever" family. A few examples of animals who have benefited from the Second Chance Fund include:

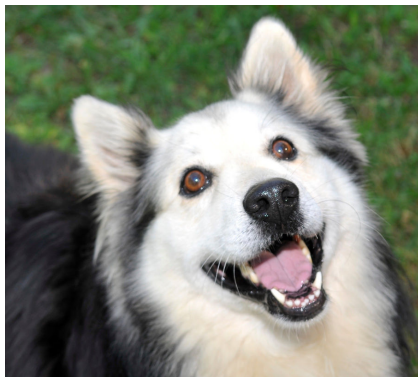
- ❖ Gotti, a six-week-old Boxer puppy, was dumped in the APL parking lot and was found by our staff as they were coming to work in the morning. Someone had tried to dock (cut off) his tail at home. The embedded rubber band was still wrapped around what was left of his grossly infected tail stub. Thanks to the Second Chance Fund, Gotti received immediate surgery and then recovered in a foster home. His foster dad has since adopted him.
  
- ❖ Clemente (right), a 4-year-old stray cat, was found by a Good Samaritan and rushed to the APL. She was barely moving, could not lift her head or open her eyes, and was struggling to breathe. Her fur was mostly gone and she was covered from head to toe with fleas, which were causing severe anemia. Thanks to the Second Chance Fund, Clemente received the veterinary care she needed and the love of a foster family while she regained her strength.



Through the Second Chance Fund, these sick, abused and injured animals have the chance to be adopted and brighten the lives of a new, caring family.

**Cleveland APL Facts**

Thanks to the support of our donors, the Cleveland APL is able to:



- ❖ Provide shelter for nearly 10,000 homeless animals annually.
- ❖ Employ three certified Humane Investigations Officers who rescue animals seven days a week.
- ❖ Provide emergency veterinary care for animals who are victims of abuse and mistreatment.
- ❖ Provide loving foster care for orphaned and special-needs puppies, kittens, dogs and cats.
- ❖ Offer sterilization for every dog, cat and small mammal adopted from our organization.
- ❖ Care for every friendly, healthy animal, and an increasing number of sick or injured animals, until a new home is found.

***The Cleveland APL has been their voice for the past 96 years.***  
***Please help us continue our work.***



Cleveland  
**ANIMAL  
PROTECTIVE  
LEAGUE**

# FUR BALL DONATION FORM

EVENT DATE \_\_\_\_\_

For the purpose of assisting with a fund-raising event for the Cleveland Animal Protective League (APL), donor hereby agrees to donate the item(s) described herein to the APL on the terms set forth below. The APL's tax exempt number is 34-0714644. We thank you for your generosity.

## DONOR INFORMATION

(Please Print and Press Firmly)

Donor Name \_\_\_\_\_  
(Individual or Business Name)

Donor Listing \_\_\_\_\_  
(As you would like it to appear in our program and/or any event related publications)

Contact Person \_\_\_\_\_  
(If different from Donor Name)

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Phone \_\_\_\_\_ E-mail \_\_\_\_\_  
(Circle one: Home Business Cell)

I agree that the APL may advertise the item for sale in connection with its fund-raising activities. Unless otherwise indicated by me herein, you may use my name in connection with such advertisements.  Please do not use my name.

Donor Signature \_\_\_\_\_

## DONATION INFORMATION

(Multiple Items May Be Listed)

Donated Item(s) Description  
(A) \_\_\_\_\_

(B) \_\_\_\_\_

Restrictions (e.g. expiration dates, legal restrictions, date specifics, etc.)  
(A) \_\_\_\_\_

(B) \_\_\_\_\_

Retail or Fair Market Value of Donated Item(s) (A) \$ \_\_\_\_\_ (B) \$ \_\_\_\_\_  
(Required for Tax Purposes)

### Please Check One Below:

- Donated item(s) enclosed
- Will deliver donated item(s) to APL by \_\_\_\_\_
- Contact me to pick up donated item(s)

### Office Use Only

Date Received \_\_\_\_\_  
 APL Contact \_\_\_\_\_  
 Item Number(s) Assigned \_\_\_\_\_

Cleveland Animal Protective League • 1729 Willey Avenue • Cleveland • OH • 44113  
Phone: 216.771.4616 Ext. 128 • Fax: 216.771.2810

*White Copy - Fur Ball*

*Yellow Copy - Development*

*Pink Copy - Donor*